**Corporate Leadership and Social Responsibility Test Rubric William Frey (Instr.)**

**Question 1: Problem Specification**

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| **Skill Area** | **Description** | **Needs Improvement** | **Meets Expectations** | **Exceeds Expectations** | **Comments/**  **Score (66/200)** |
| **Ethical Awareness**  The ability to uncover the ethical relevance of a given situation. | Answer identifies moral problems in a situation, classifies them, and structures them in terms of multiple frames. | Problem statement and justification…  a. Does not uncover ethical relevance in situation  b. Does not correctly classify the problem(s) in the situation. | Problem statement and justification…  a. uncover ethical relevance in a situation  b. correctly classify the problem(s) | Problem statement shows unusual proficiency in identifying ethical relevance and problem classification. |  |
| Problem statement and justification fails to show more than one framing. | Problem statement and justification show at least two framings. | Problem statement and justification show at least two framings and lead to a highly creative view of the situation at hand. |

**Question 2: Social Responsibility**

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| **Skill Area** | **Description** | **Needs Improvement** | **Meets Expectations** | **Exceeds Expectations** | **Comments/**  **Score (66/200)** |
| **Integrating social responsibility into business**  *Students demonstrate understanding of social responsibility and the different models of social responsibility (shareholder, stakeholder, and alliance) by choosing a position, outlining it, and defending it against possible objections.* | Students correctly identify the three models of social responsibility discussed in the module and apply one of them to the issue of dietary habits in the Burger Man exercise. They successfully defend the model they choose and use it to outline a viable social responsibility stance in a realistic context. | 1. Students fail to characterize and integrate the different models of social responsibility discussed in the course module. | 1. Students correctly characterize and integrate the three models of social responsibility. | 1. Essay shows insightful characterization and integration of social responsibility in the context of Burger Man |  |
| 2. Students fail to choose fully a position on social responsibility, to clarify this position to an audience, and to defend this position against possible objections. | 2. Answers that meet expectations exhibit a clear social responsibility stance, a clear explanation of the stance, and a full defense against possible objections. | 2. Answer shows exceptional insight into the social responsibility position chosen, an illuminating characterization of that position, and a sharp defense that takes into account serious objections. |