 University of Puerto Rico

Mayagüez Campus

#### College of Business Administration

**Syllabus**

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| General Information: |
| Course Code: GERE 6055 Course Title: Business, Government, and Society Credit-Hours: 3 |
| Course Description: |
| Study of the interrelationships between profit or non-profit organizations and their external environments; consideration of the public policyProcess.  |
| Pre/Co-requisites:  |
| none |
| Course General Learning Goals: |
| After completing this course the student must be able to: * Identify different forces of the business environment affecting the goals of the organizations
* Explain concepts of social responsibility, corporate governance, and business related politics
* Discuss the historic relationship between business and government
* Analyze social and ethical demands and how business responds to these demands
* Practice moral expertise skills: moral imagination, moral creativity, reasonableness, and perseverance
* Develop content proficiency in ethics themes identified by AACSB ethics task force: ethical leadership, ethical decision making, social responsibility, and corporate governance
* Discuss the treatment of natural resources and other environmental issues within domestic and international contexts

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| CBA’s Learning Outcomes Addressed in this Course |
| This course is intentionally designed to enable students to develop at a basic level the following competencies:Interpersonal Skills     XInformation Technology SkillsXXEthical and Professional Behavior Entrepreneurship SkillsXBusiness management knowledge and skills with national and international perspective XResearch and Analitical Skills for Problem SolvingXBusiness Option-Related Skills, Knowledge, and Abilities  |
| Content Outline and Time Distribution |
| **Topic** **Time Allotted**Research Ethics: Business Research 6 hrsEthical Approaches: Virtues and Rights 6 hrsEthical Problem Solving: Frameworks and Tests 6 hrsEthics of Team Work 6 hrsScience and Technology Studies: Envisioning the Technology of the Future 6 hrsSocio-Technical System Frameworks 6 hrsSocio-Technical Environments such as Nanotechnology and Environmental Sustainability 6 hrs |
| Instructional Strategies: |
| LectureHands-on exercises Formal and informal writingCooperative LearningCase Study Discussion and Analysis |
| Minimum Required or Available Resources: |
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| Assessment of Learning: |
| During the semester we will be using several techniques that will help us determine your level of learning. Our main purpose is to help students identify how much and how well he/she is learning and to detect areas that may need reinforcement before the final grade is determined. These techniques will also help the professor use more effective teaching strategies.  |
| Department/Campus Policies: |
| **Disabilities:** **According to Law 51**: Students with disabilities, after identifying themselves to the instructor of the course and the Institution, will receive reasonable accommodations in their courses and evaluations. For additional information, contact Services to Students with Disabilities at the Office of the Dean of Students (Q-019), 787-265-3862 or 787-832-4040, Ext. 3250 or 3258.**Ethics:** Any academic fraud is subject to the disciplinary sanctions described in Articles 14 and 16 of the revised General Student Bylaws of the University of Puerto Rico contained in Certification 018-1997-98 of the Board of Trustees. The professor will follow the norms established in Articles 1-5 of the Bylaws. |

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| **INSTRUCTOR INFORMATION** |
| General Information: |
| **Instructor: Dr. William J. Frey****Office:** AE- 210**Phone:** 832-4040 Ext. 5338**Office Hours: MWF 12:00-1:30****E-mail**: wfrey@uprm.edu |
| Textbook and Other Resources1. Johnson, D., Wetmore, J. (2008) *Technology and Society: Building Our Sociotechnical Future****.*** *Cambridge, Mass.: MIT Press*2. William Frey, "Business Ethics," Connexions, January 2, 2009, http://cnx.org/content/col10491/1.9/.3. Nicholas H. Steneck.  ***Introduction to the Responsible Conduct of Research***  Office of Research Integrity. (http://ori.dhhs.gov/publications/ori\_intro\_text.shtml)4. Gary Comstock and David Edelman. **Open Seminar in Research Ethics**. http://openseminar.org/ethics/. 5. **The Belmont Report** (http://www.hhs.gov/ohrp/humansubjects/guidance/belmont.htm)  |
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| Evaluation/Grade Reporting: |
| All students are expected to…* 200points: Partial Exam
* 100 points: Group Presentation on Essay from Technology and Society
* 100 points: Final Exam (Poster Presentation + Social Impact Statement + Close-out Group Self Evaluation)
* In groups you will carry out activities like the following:
* Prepare Article Summaries
* Prepare Solution Evaluation Matrices
* Participate in Mock IRB Meeting
* Prepare Socio-technical System Tables and Analyses
* Prepare formal and informal assessments of group work
* In group write and present Social Impact Statements
* Points will be subtracted for informal group or individual writes not turned in
* **4 points will be subtracted for each absence, 1 point for being late to class**

**Grade / Percentage Ranges (400 points):A:** 100% – 90%, **B:** 89% - 80%,**C:** 79% - 70%, **D:** 69% - 60%, **F:** < 60% |
| Assessment of Learning: |
| During the semester we will be using several techniques that will help us determine your level of learning. Our main purpose is to help students identify how much and how well they are learning and to detect areas that may need reinforcement before the final grade is determined. These techniques will also help the professor use more effective teaching strategies. These activities will not affect the final grade. * Informal writing
* Group Debriefing Activities
* Structured Class Discussion
* Module Ranking Activities, Muddiest Point Exercises, Moral Awareness Tests
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| Course Policies |
| 1. **Class attendance**: Class attendance is compulsory. The University of Puerto Rico, Mayagüez Campus, reserves the right to deal at any time with individual cases of non-attendance. Professors are expected to record the absences of their students. Frequent absences affect the final grade, and may even result in total loss of credits. Arranging to make up work missed because of legitimate class absence is the responsibility of the student. (Bulletin of Information Undergraduate Studies, pp 39 1995-96)2. **Absence from examinations**: Students are required to attend all examinations. If a student is absent from an examination for a justifiable reason acceptable to the professor, he or she will be given a special examination. Otherwise, he or she will receive a grade of zero or "F" in the examination missed. (Bulletin of Information Undergraduate Studies, pp 39, 1995-96)3. **Final examinations**: Final written examinations must be given in all courses unless, in the judgment of the Dean, the nature of the subject makes it impracticable. Final examinations scheduled by arrangements must be given during the examination period prescribed in the Academic Calendar, including Saturdays. (see Bulletin of Information Undergraduate Studies, pp 39, 1995-96).4. **Partial withdrawals**: A student may withdraw from individual courses at any time during the term, but before the deadline established in the University Academic Calendar. (see Bulletin of Information Undergraduate Studies, pp 37, 1995-96). 5. **Complete withdrawals**: A student may completely withdraw from the University of Puerto Rico, Mayagüez Campus, at any time up to the last day of classes. (see Bulletin of Information Undergraduate Studies, pp 37, 1995-96). 6. **Disabilities**: All the reasonable accommodations according to the Americans with Disability Act (ADA) Law will be coordinated with the Dean of Students and in accordance with the particular needs of the student.7. **Ethics**: Any academic fraud is subject to the disciplinary sanctions described in article 14 and 16 of the revised General Student Bylaws of the University of Puerto Rico contained in Certification 018-1997-98 of the Board of Trustees. The professor will follow the norms established in articles 1-5 of the Bylaws.8. **Class attendance is mandatory**. If a student must be absent, they should report the situation in advance. If a student is absent more than three times, his or her final grade will be lowered.9. **Academic Integrity**: Students are expected to do their assignments individually, unless otherwise instructed. If a student submits for evaluation the work of others as his own, the student has committed plagiarism. **Plagiarism** or any kind of cheating is unethical, unprofessional and will not be tolerated in this class. **Fabrication** and **falsification** will also not be tolerated10. Classroom environment will be oriented around values described in **ADEM Statement of Values**: Justice, Respect, Responsibility, Integrity, and Trust. Examples: participating actively in class activities (justice), maintaining a good attendance record (responsibility), collaborating with classmates (trust), maintaining high standards of academic excellence and honesty (integrity), and respecting one another’s rights (respect).  |
| Course Outline and Schedule  |
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| Class | Topic | Connexions Module | Technology and Society |
| Sept 18 | Introduction, class outline and pre test | Three Frameworks For Ethical Decision Making and Good Computing Reportshttp://cnx.org/content/m13757/latest/ |  |
| Sept 23 | Rights and Duties: Rights that engineers claim against managers | Theory Building Activities: Rightshttp://cnx.org/content/m143758/latest/ | Joy: “Why the Future Doesn’t Need Us,” 69. |
| Sept 30, Oct 7 | Virtues in Business: Developing virtue tables and tying them to moral exemplars | Theory Building Activities: Virtue Ethicshttp://cnx.org/content/m13755/latest/Moral Exemplars in Business and Professional Ethicshttp://cnx.org/content/m14256/latest/ |  |
| Oct 14 | Ethical Problem-Solving Frameworks in context of video, “Incident at Morales” | Professional Ethics In Puerto Rico: Codes, Problem-Solving and Ethical Dissent http://cnx.org/content/m15501/latest/Theory Building Activities: Responsibility and Incident at Moraleshttp://cnx.org/content/m15627/latest/ |  |
| Oct 21 | Research Ethics: Informed Consent and IRB’s | Milgram Experimentshttp://openseminar.org/ethics/#Belmont Report:http://ori.dhhs.gov/publications/ori\_intro\_text.shtml |  |
| **Oct 28** | Midterm Exam: Essay Exam on Ethical Approaches, Research Ethics, and Ethical Frameworks |
| Nov 4 | Case Study/Writing Cycle for DecemberTechnological Determinism and Social Constructionism | Writing and Analyzing Ethics Cases in Business and Research Ethicshttp://cnx.org/content/m15991/latest/Lens for Socio-Technical Systemshttp://cnx.org/content/m32418/latest/ | Heilbroner, R. Do Machines Make History. 97-106* Pinch, Bijker. The Social Construction of Facts and Artifacts. 107-140.
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| Nov 11 | Technological Momentum and Internet Code / | Lenses for Socio Technical Systemshttp://cnx.org/content/m32418/latest/ | Hughes. Technological Momentum. 141-150.* Lessig. Code is Law. 181-194.
* Winner, L. “Do Artifacts Have Politics?”
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| Nov 18 | Group Article Presentation and Summary |  | Weber, R. “Manufacturing Gender in Commercial and Military Cockpit Design,” 265-274.* Wetmore, J. “Amish Technology: Reinforcing Values and Building Community,”297-318.
* Phadke, R. “People’s Science in Action: The Politics of Protest and Knowledge Brokering in India,” 499-514
* Eliott, D. “Energy, Society, and Environment: Technology for a Sustainable Future,” 565-578
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| Nov 23 | Environmental Ethics | Approaches in Environmental Ethics for Business and Engineeringhttp://www.cnx.org/content/32584/latest/ | Collins and Pinch: “Crash!: Nuclear Fuel Flasks and Anti-Misting Kerosene on Trial,**”** 407-423 |
| Dec 2 | Ethics of Risk | Ethical Issues in Risk Management for Business http://cnx.org/content/m19085/latest/ |  |
| Dec 9 | Corporate Social Responsibility | Three Views of CSR (Corporate Social Responsibility)http://cnx.org/content/m17318/latest/ | Exerpts from “Super Size Me” |
| 16 and 23 | Cast Study Presentation Cycle | Student groups present cases to class and then develop a follow-up report to be turned in during final exam period |  |

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| References |
| See course readingsSee also bibliographies in Johnson and Wetmore (eds.), (2008), Technology and Society: Building Our Socio-Technical Future. |